

Policy: **AUM VISION, MISSION AND VALUES** AUM Policy Category: **Institutional Regulations**

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Responsible Office	QA
Responsible Executive(s)	Students, staff and Faculty

AUM VISION, MISSION AND VALUES

VISION

The American University of Malta secures a bright future for all by producing a new generation of leaders that have an ethical, entrepreneurial, and innovative spirit.

MISSION AND VALUES

MISSION:

The American University of Malta is a comprehensive university based on an American model and curriculum dedicated to nurturing those who are inquisitive of mind, ambitious of heart and robust of spirit.

VALUES:

Quality Excellence Integrity Relevance

Quality applies to all activities in terms of *defining*, assuring, and enhancing the functions of the university from strategic planning to curriculum development, teaching and research, community service and management, involving faculty, staff and students.

Excellence, as the main success measure of the University means the academic achievement of all students; consistent student enrollment and retention of students allowing them to have the necessary time to positively impact academic achievement, personal success, and continue building a positive university climate and culture; the successful operation of a balanced budget; up-to-date policies and procedures that integrate all administrative requirements, current faculty and support staff and students; innovation in research, teaching-and-learning and service to the community.

Integrity for AUM is a core value enforcing ethical practices in all areas of teaching, research and administration, avoiding plagiarism and cheating, among other misconduct. Academic integrity is a commitment to such fundamental values as: honesty, openness and critical awareness, respect, and responsibility.



AUM Vision, Mission and Values

Relevance for AUM means personal relevance that is directly applicable to each member of the AUM community and student's aspirations, interests, or cultural experiences, as well as relevance of learning connecting to life and real-world issues, problems, and contexts in research and professional careers.

AUM website: aum.edu.mt