



AUM VISION, MISSION AND VALUES

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Approval Proforma

Name of the Board	Authorized to sign	Name of the document/ decision	Approval Date	Signatures
Board of Trustees	Chair	AUM Vision, Mission and Values		
University Council	Chair, CEO	AUM Vision, Mission and Values		
Academic Council	Chair, Provost	AUM Vision, Mission and Values		

Distribution of signed form:

Names of departments	Authorised to sign	date
College of Business		
College of Data Science and Engineering		
Administrative and Financial Department		
Admissions		
Student Affairs Department		
QA Department		
IT Department		
HR Office		

AUM VISION, MISSION AND VALUES

VISION

The American University of Malta secures a bright future for all by producing a new generation of leaders that have an ethical, entrepreneurial, and innovative spirit.

MISSION AND VALUES

MISSION:

The American University of Malta is a comprehensive university based on an American model and curriculum dedicated to nurturing those who are inquisitive of mind, ambitious of heart and robust of spirit.

VALUES:

Quality
Excellence
Integrity
Relevance

Quality applies to all activities in terms of defining, assuring, and enhancing the functions of the university from strategic planning to curriculum development, teaching and research, community service, management involving faculty, staff and students.

Excellence, as the main success measure of the University, means the academic achievement of all students; consistent student enrollment and retention of students allowing them to have the necessary time to positively impact academic achievement, personal success, and to continue to build a positive University climate and culture; the successful operation of a balanced budget; up-to-date policies and procedures that integrate all administrative requirements, current faculty and support staff and students; innovation in research, teaching-and-learning and service to the community.

Integrity for AUM is a core value enforcing ethical practices in all areas of teaching, research and administration, avoiding plagiarism and cheating, among other misconduct. Academic integrity is a commitment to such fundamental values as: honesty, openness and critical awareness, respect, and responsibility.

Relevance for AUM means personal relevance that is directly applicable to each member of the AUM community and student's aspirations, interests, or cultural experiences, as well as relevance of learning connecting to life and real-world issues, problems, and contexts in research and professional careers.

AUM website: <https://aum.edu.mt/about-aum/>