



## **AUM VISION, MISSION AND VALUES**

*Last reviewed: July, 2021*

*Approved: August, 2021*



## Approval Proforma

**Distribution of signed form:**

- |                              |                          |                                         |                          |
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| QA Department                | <input type="checkbox"/> | Administration and Finance department   | <input type="checkbox"/> |
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Name of the Board	Authorized to sign	Name of the document/ decision	Approval Date	Signatures
Board of Trustees	Chair	AUM Vision, Mission and Values		
University Council	Chair, CEO	AUM Vision, Mission and Values		
Academic Council	Chair, Provost	AUM Vision, Mission and Values		

## AUM VISION, MISSION AND VALUES

### VISION

The American University of Malta secures a bright future for all by producing a new generation of leaders that have an ethical, entrepreneurial, and innovative spirit.

### MISSION AND VALUES

#### MISSION:

The American University of Malta is a comprehensive university based on an American model and curriculum dedicated to nurturing those who are inquisitive of mind, ambitious of heart and robust of spirit.

#### VALUES:

*Quality*

*Excellence*

*Integrity*

*Relevance*

**Quality** applies to all activities in terms of defining, assuring, and enhancing the functions of the university from strategic planning to curriculum development, teaching and research, involving faculty, staff and students.

**Excellence**, as the main success measure of the University, means the academic achievement of all students; consistent student enrolment and retention of students allowing them to have the necessary time to positively impact academic achievement, personal success, and to continue to build a positive University climate and culture; the successful operation of a balanced budget; up-to-date policies and procedures that integrate all administrative requirements, current faculty and support staff and students; innovation in research, and teaching-and-learning.

**Integrity** for AUM is a core value enforcing ethical practices in all areas of teaching, research and administration, avoiding plagiarism and cheating, among other misconduct behaviours. Academic integrity is a commitment to such fundamental values as: honesty, openness and critical awareness, respect, and responsibility.

**Relevance** for AUM means personal relevance that is directly applicable to each student's aspirations, interests, or cultural experiences, as well as relevance of learning connecting to life and real-world issues, problems, and contexts in research and professional careers.

AUM website: <https://aum.edu.mt/about-aum/>